



# Zachary James Consulting

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Zachary James Stephan

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## ABOUT ME

Zachary James Stephan

Digital Experience: 7 Years

Budget Experience: Millions/Month

Career Exposure: Start-Ups + Agencies

Niches:

- Hospitality: Hotels, Resorts, Spas, Restaurants, Assisted/Senior Living, etc.
- Service-Based: Roofing, Pest Control, Lawn Maintenance, etc.
- Service Industries: Dental, Medical, Addiction/Rehab, Tires, Automotive, etc.

Specialties:

- Paid Search / PPC
- Search Engine Optimization
- Social Media Marketing
- Display Advertising
- WordPress/HTML Web Design
- Hosting/cPanel Troubleshooting
- Content Creation
- Photography/Videography

### Digital Marketing Strategy (Business Growth)

The perfect digital marketing strategy stems from understanding your product/service. There is no one solution for everyone.

Digital Strategy | SEM | SMM | Display | Remarketing

### Web Design + SEO (Business Presence)

Whether you need a website or want to redesign your current one – we are ready to give you the website you deserve! We also offer robust options when it comes to SEO (Search Engine Optimization), Local Directory Symmetry, and Backlinking.

Web Design | SEO | Local Directories | Backlinks

### Digital Marketing Strategy (Business Measurement)

Analytics & Tracking should be the first thing configured on your website (or campaigns) before spending a dollar on advertising. You need to be able to quantify results and without proper tracking – that is not possible.

Analytics | Tag Manager | Pixels | Search Console

Learn More:

[LinkedIn](#)

[Personal Site - Testimonials](#)

[Business Site \(Dev\)](#)

[Instagram](#)