

Zachary James Stephan  
Mobile: (561) 309-6931  
Zachary.James.Stephan@gmail.com

Dear Sir or Madam,

I'm currently looking for additional work relating to Search Engine Optimization, Paid Search (Google/Bing/DoubleClick), and/or Social Media Marketing.

I have a strong understanding of the search engines and how they operate. I began my journey with SEO/Paid Search in 2014, and have spent years mastering my craft. I enjoy the long slow growth of SEO coupled with the instant gratification of Paid Search. I have a multitude of certifications and a very strong (current) agency background. I'm not looking to leave my current position, however I am looking to help alleviate the overflow from your company or agency as a freelancer. If you need someone with expertise to help with any projects, time consuming tasks, or with the day to day – I'm the person for you. I have worked with multiple agencies & companies; and I'm looking for more.

I truly enjoy finding solutions to marketing problems, and I understand that digital marketing is always evolving and that we have to be open to testing and trying new things to advance. I'm available by email or phone during normal business hours, however the work that I will complete will be done in the early mornings, evenings, and overnight. In order to build trust and for both of us to have skin in the game – I offer a lower than normal hourly rate to start. Once our first project is completed, I will ask for my normal hourly rate.

I hope for just one opportunity, so I may show you the drive and passion that I will bring to your team. Thank you for taking the time to read through my letter, and I look forward to hearing from you.

Thank you,

Zachary James Stephan

Linkedin: <https://www.linkedin.com/in/zachary-stephan/>

Personal: <http://www.zacharystephan.com>